



UPLOADING DIGITAL IMAGES A QUICK GUIDE

International Women's Day (IWD)

This quick guide outlines how to use the digital images we've supplied in the IWD Women and Super Toolkit, for use on your employee-facing digital channels.

Here's what to do:

1

Click the Download button under the Digital Images section on the Toolkit page.

The images are in a zipped file that will download to your computer. You can now save the images, ready to upload to your employee-facing digital channels.

2

The approved accompanying wording must be used with the Women and Super images to ensure that any necessary disclaimers are appropriately displayed. Remember to use the approved wording so there's a clear call-to-action. We have provided a short and long version for you to choose from:

Option 1 - Register Now

"Celebrate with us by joining our informative education session. Discover how superannuation can help strengthen your financial future and learn about small, impactful steps you can take today to enhance your financial well-being. Visit hostplus.com.au/women-and-super to register."

Option 2 - Learn more

"Discover how superannuation can help strengthen your financial future and learn about small, impactful steps you can take today to enhance your financial well-being. Visit hostplus.com.au/women-and-super to learn more."

3 We have two size options available:

Leaderboard

970px x 90px rectangle image, this is best used for newsletters and intranets.



MREC

1080px x 1080px square image, this is best used for closed social media pages.



You, as the employer, acknowledge to *not utilise any Hostplus* material to:

1. give financial product advice or mislead employees about superannuation products
2. mandate, recommend or influence your employees to choose a particular superannuation fund
3. make an unsolicited offer to employees, or ask them to apply for a superannuation product during real-time contact (such as a meeting).

WE'RE HERE TO HELP

If you have any questions, we're happy to help. Just call **1300 467 875**,
8am – 8pm AEST /AEDT, Monday to Friday or visit hostplus.com.au

THAT'S A PLUS+



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