



UPLOADING DIGITAL IMAGES A QUICK GUIDE



Beneficiaries

This quick guide outlines how to use the digital images we've supplied in the Beneficiaries Toolkit, for use on your employee-facing digital channels.

Here's what to do:

1 Click the Download button under the Digital Images section on the Toolkit page.
The images are in a zipped file that will download to your computer. You can now save the images, ready to upload to your employee-facing digital channels.

2 The approved accompanying wording must be used with the Beneficiaries images to ensure that any necessary disclaimers are appropriately displayed. Remember to use the approved wording so there's a clear call-to-action. We have provided a short and long version for you to choose from:

Short

"A message from Hostplus: By nominating a beneficiary you will have a say in who receives your super and life insurance benefit after death, providing you with peace of mind that you are continuing to look after your loved ones. Visit hostplus.com.au/beneficiaries to find out more."

Long

"A message from Hostplus: By nominating a beneficiary you will have a say in who receives your super and life insurance after death, providing you with peace of mind that you are continuing to look after your loved ones. It's also important to consider whether to make your nominations binding or non-binding. Remember to check your nominated beneficiary from time to time to make sure they still reflect your life situation. Visit hostplus.com.au/beneficiaries to find out more."

3 We have two size options available:

Leaderboard

728px x 90px rectangle image, this is best used for newsletters and intranets.



MREC

1080px x 1080px square image, this is best used for closed social media pages.



You, as the employer, acknowledge to *not utilise any Hostplus* material to:

1. give financial product advice or mislead employees about superannuation products
2. mandate, recommend or influence your employees to choose a particular superannuation fund
3. make an unsolicited offer to employees, or ask them to apply for a superannuation product during real-time contact (such as a meeting).

WE'RE HERE TO HELP.

If you have any questions, we're happy to help. Just call **1300 467 875**.
8am – 8pm AEST /AEDT, Monday to Friday or visit hostplus.com.au

THAT'S
A PLUS+



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