



UPLOADING DIGITAL IMAGES A QUICK GUIDE



Consolidation

This quick guide outlines how to use the digital images we've supplied in the Consolidation Toolkit, for use on your employee-facing digital channels.

Here's what to do:

1 Click the Download button under the Digital Images section on the Toolkit page.
The images are in a zipped file that will download to your computer. You can now save the images, ready to upload to your employee-facing digital channels.

2 The approved accompanying wording must be used with the Consolidation images to ensure that any necessary disclaimers are appropriately displayed. Remember to use the approved wording so there's a clear call-to-action. We have provided a short and long version for you to choose from:

Short

Option 1 – Lost super

"A message from Hostplus: Learn how to track down lost super and what to consider before combining multiple super accounts. If you're a Hostplus member, visit hostplus.com.au/lost-super to find out more."

Option 2 – One place

"A message from Hostplus: If you've ever changed jobs, you may have multiple super accounts. This means you might be paying unnecessary fees. If you're a Hostplus member, visit hostplus.com.au/consolidation to find out more."

Long

Option 1 – Lost super

"A message from Hostplus: Did you know there is currently billions in lost and unclaimed super with the ATO? Learn how to track down lost super and what to consider before combining multiple super accounts. If you're a Hostplus member, visit hostplus.com.au/lost-super to find out more."

Option 2 – One place

"A message from Hostplus: If you've ever changed jobs, you may have multiple super accounts. Before combining your super, you should check with your other super funds whether there are fees or charges that may apply or any loss of benefits, such as insurance cover. If you're a Hostplus member, visit hostplus.com.au/consolidation to find out more."

3 We have two size options available:

Leaderboard

728px x 90px rectangle image, this is best used for newsletters and intranets.

Option 1 – Lost super

A dark blue rectangular banner. On the left, there are two logos: 'HOSTPLUS' (a grid of squares) and 'An Industry SuperFund' (a stylized 'A' in a square). To the right of the logos, the text 'TRACK DOWN YOUR LOST SUPER' is written in large, bold, white and yellow letters. Further right, there is a white button with the text 'Learn more >' in blue. Below the main text, there is a small, light-colored disclaimer in a smaller font.

Option 2 – One place

A dark blue rectangular banner. On the left, there are two logos: 'HOSTPLUS' (a grid of squares) and 'An Industry SuperFund' (a stylized 'A' in a square). To the right of the logos, the text 'YOUR SUPER ALL IN THE ONE PLACE' is written in large, bold, white and yellow letters. Further right, there is a white button with the text 'Learn more >' in blue. Below the main text, there is a small, light-colored disclaimer in a smaller font.

MREC

1080px x 1080px square image, this is best used for closed social media pages.

Option 1 – Lost super

A dark blue square. At the top, there are two logos: 'HOSTPLUS' and 'An Industry SuperFund'. Below the logos, the text 'TRACK DOWN YOUR LOST SUPER' is written in large, bold, white and yellow letters. Below the main text, there is a white button with the text 'Learn more >' in blue. At the bottom, there is a small, light-colored disclaimer in a smaller font.

Option 2 – One place

A dark blue square. At the top, there are two logos: 'HOSTPLUS' and 'An Industry SuperFund'. Below the logos, the text 'YOUR SUPER ALL IN THE ONE PLACE' is written in large, bold, white and yellow letters. Below the main text, there is a white button with the text 'Learn more >' in blue. At the bottom, there is a small, light-colored disclaimer in a smaller font.

You, as the employer, acknowledge to *not utilise any Hostplus* material to:

1. give financial product advice or mislead employees about superannuation products
2. mandate, recommend or influence your employees to choose a particular superannuation fund
3. make an unsolicited offer to employees, or ask them to apply for a superannuation product during real-time contact (such as a meeting).

WE'RE HERE TO HELP.

If you have any questions, we're happy to help. Just call **1300 467 875**.
8am – 8pm AEST /AEDT, Monday to Friday or visit hostplus.com.au

**THAT'S
A PLUS+**



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