



UPLOADING DIGITAL IMAGES A QUICK GUIDE

Financial Planning

This quick guide outlines how to use the digital images we've supplied in the Financial Planning Toolkit, for use on your employee-facing digital channels.

Here's what to do:

- 1** Click the Download button under the Digital Images section on the Toolkit page.
The images are in a zipped file that will download to your computer. You can now save the images, ready to upload to your employee-facing digital channels.
- 2** The approved accompanying wording must be used with the Financial Planning images to ensure that any necessary disclaimers are appropriately displayed. Remember to use the approved wording so there's a clear call-to-action. We have provided a short and long version for you to choose from:

Short

"A message from Hostplus: Get access to financial advice through your trusted industry super fund. Visit hostplus.com.au/financial-planning to find out more."

Long

"A message from Hostplus: Whether you are taking the next step in your career, starting a family or approaching retirement, getting expert and informed advice could make a difference to your finances. At Hostplus we offer a range of options to ensure you get the right level of advice to suit your changing needs. Get access to financial advice through your trusted industry super fund. Visit hostplus.com.au/financial-planning to find out more."

3 We have two size options available:

Leaderboard

728px x 90px rectangle image, this is best used for newsletters and intranets.



MREC

1080px x 1080px square image, this is best used for closed social media pages.



You, as the employer, acknowledge to *not utilise any Hostplus* material to:

1. give financial product advice or mislead employees about superannuation products
2. mandate, recommend or influence your employees to choose a particular superannuation fund
3. make an unsolicited offer to employees, or ask them to apply for a superannuation product during real-time contact (such as a meeting).

WE'RE HERE TO HELP.

If you have any questions, we're happy to help. Just call **1300 467 875**.
8am – 8pm AEST /AEDT, Monday to Friday or visit hostplus.com.au

THAT'S
A PLUS+



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