



UPLOADING DIGITAL IMAGES A QUICK GUIDE



SuperSmart

This quick guide outlines how to use the digital images we've supplied in the SuperSmart Toolkit, for use on your employee-facing digital channels.

Here's what to do:

1 Click the Download button under the Digital Images section on the Toolkit page.
The images are in a zipped file that will download to your computer. You can now save the images, ready to upload to your employee-facing digital channels.

2 The approved accompanying wording must be used with the SuperSmart images to ensure that any necessary disclaimers are appropriately displayed. Remember to use the approved wording so there's a clear call-to-action. We have provided a short and long version for you to choose from:

Short

"SuperSmart offers financial education and digital advice to improve your financial literacy and support your wealth creation and retirement goals. SuperSmart is exclusively available to Hostplus members*, at no extra cost. Visit hostplus.com.au/supersmart to find out more."

Get ready to empower your financial future.

*Eligibility criteria apply. Refer to hostplus.com.au/advice for details. If you're unable to access an applicable SuperSmart advice journey, please contact us 1300 303 188 and we can help you with other options. Hostplus has engaged Industry Fund Services Limited (IFS) ABN 54 007 016 195, AFSL 232514 to facilitate the provision of financial advice and the web-based product SuperSmart to members of Hostplus.

Long

SuperSmart offers financial education and tailored advice online, to help improve your financial literacy and support your wealth creation and retirement goals. Educational content is based on your profile and preferences to help you make smarter, more informed financial decisions. SuperSmart is available exclusively for Hostplus members*, at no extra cost.

Visit hostplus.com.au/supersmart to find out more."

Are you ready to take the first step towards empowering your financial future?

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3

We have two size options available:

Leaderboard

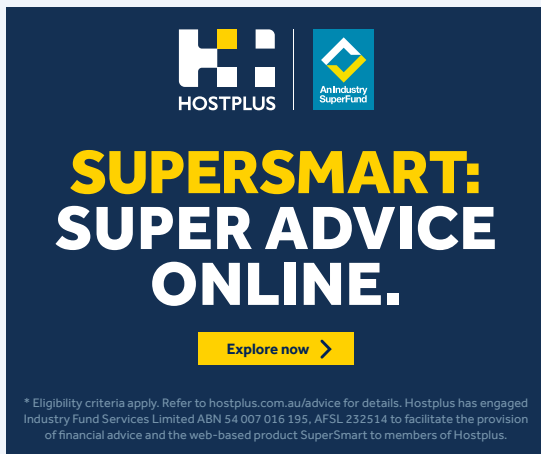
728px x 90px rectangle image, this is best used for newsletters and intranets.



A dark blue horizontal banner. On the left, the Hostplus logo (a grid of squares) and the An Industry SuperFund logo (a blue square with a white house icon) are displayed. To the right of the logos, the text 'SUPERSMART A NEW WAY TO LEARN ABOUT SUPER AND GET ADVICE ONLINE*' is written in large, bold, white and yellow letters. Further right, a yellow button with the text 'Explore now >' is visible. At the bottom left, in small white text, it reads: '* Eligibility criteria apply. Refer to hostplus.com.au/advice for details. Hostplus has engaged Industry Fund Services Limited ABN 54 007 016 195, AFSL 232514 to facilitate the provision of financial advice and the web-based product SuperSmart to members of Hostplus.'

MREC

1080px x 1080px square image, this is best used for closed social media pages.



A dark blue square banner. At the top left, the Hostplus logo and the An Industry SuperFund logo are shown. Below them, the text 'SUPERSMART: SUPER ADVICE ONLINE.' is written in large, bold, white and yellow letters. At the bottom center, there is a yellow button with the text 'Explore now >'. At the bottom left, in small white text, it reads: '* Eligibility criteria apply. Refer to hostplus.com.au/advice for details. Hostplus has engaged Industry Fund Services Limited ABN 54 007 016 195, AFSL 232514 to facilitate the provision of financial advice and the web-based product SuperSmart to members of Hostplus.'

You, as the employer, acknowledge to *not utilise any Hostplus* material to:

1. give financial product advice or mislead employees about superannuation products
2. mandate, recommend or influence your employees to choose a particular superannuation fund
3. make an unsolicited offer to employees, or ask them to apply for a superannuation product during real-time contact (such as a meeting).

WE'RE HERE TO HELP.

If you have any questions, we're happy to help. Just call **1300 467 875**,
8am – 8pm AEST /AEDT, Monday to Friday or visit hostplus.com.au

THAT'S A PLUS+



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