



UPLOADING DIGITAL IMAGES A QUICK GUIDE

Women and Super

This quick guide outlines how to use the digital images we've supplied in the Women & Super Toolkit, for use on your employee-facing digital channels.

Here's what to do:

1 Click the Download button under the Digital Images section on the Toolkit page.
The images are in a zipped file that will download to your computer. You can now save the images, ready to upload to your employee-facing digital channels.

2 The approved accompanying wording must be used with the Women and Super images to ensure that any necessary disclaimers are appropriately displayed. Remember to use the approved wording so there's a clear call-to-action. We have provided a short and long version for you to choose from:

Short

"A message from Hostplus: Getting tips on managing and growing your super now, could make a big difference to your retirement savings. Visit hostplus.com.au/women-and-super to find out more."

Long

"A message from Hostplus: Knowing how super works and taking small steps now, could make a big difference to your super savings in the future. It's never too late or too early. And don't forget, we're always here to help. Get some tips on managing and growing your super. Visit hostplus.com.au/women-and-super to find out more."

3 We have two size options available:

Leaderboard

728px x 90px rectangle image, this is best used for newsletters and intranets.



MREC

1080px x 1080px square image, this is best used for closed social media pages.



You, as the employer, acknowledge to *not utilise any Hostplus* material to:

1. give financial product advice or mislead employees about superannuation products
2. mandate, recommend or influence your employees to choose a particular superannuation fund
3. make an unsolicited offer to employees, or ask them to apply for a superannuation product during real-time contact (such as a meeting).

WE'RE HERE TO HELP.

If you have any questions, we're happy to help. Just call **1300 467 875**.
8am – 8pm AEST /AEDT, Monday to Friday or visit hostplus.com.au

THAT'S
A PLUS+



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